

# Rob Farley

**Over 10 years experience within the IT sector covering Application Development in several languages. Information retrieval, database design, data manipulation and problem solving. Heading teams as well as working within a team and lone development. Trouble shooting projects and implementation of new systems. Seeking a challenging role where I can use all of my skills.**

## **KEY TECHNICAL SKILLS**

VB.Net, ASP.net, SQL (Stored Procedures, Functions, Database design), HTML, CSS, Paint Shop Pro, Photoshop, ASP, XML Spy, XSLT, Globalisation, Developing scalable Database Design and solutions

## **CAREER HISTORY**

**January 2010 – Present (Contract)**

**Developer: NHS Ambulance Trust**

- Working with and optimising the Data warehouse providing information across the service.
- Creating a suite of reports and data mining tools for the ePRF system (electronic patient record form).
- Acting as a sounding board for business requirements.

**June 2006 – December 2009**

**Developer: Online Media Group**

- Database and Application design and creation. Planning of projects, capturing requirements, frequently working 'on the fly' due to the ever changing requirements of the affiliate marketing business.
- Creative Compliance – A web spider that checked affiliate websites checking their tracking links and banners were correct and up to date, it also checked if they were attempting to run campaigns that had been cancelled.
- Entity Manager system – In essence a task management system allowing allocation of tasks to staff or groups of staff, holding history of status' who did what, when and why. Sub-tasks could be created off the back of tasks to create a task tree. This is an open ended system as a Task is simply one type of entity, other types were notes, bulletins, compliance issues etc. all working on the same scalable backbone.
- Invoicing and Billing system, a revamp of the existing system using XML documents for the invoices and centralising important common functions such as VAT calculations. This proved to be very handy recently due to the VAT rate change and a relatively simple change to the billing system caused virtually no disruption to the day to day running.

**June 2005 – June 2006**

**Developer: Jeyes Group**

- Database and Application design and creation and application optimisation. Training, User and Technical manual authoring, scope and design documentation.
- Developed Formula Card application from Excel spreadsheets to ASP.Net application with SQL Database. Included security and authorisation loops to create a virtually paperless solution, various automation sped up and reduced errors within the formulation process.
- Developed Time and Attendance system in ASP.Net with SQL database. Including sourcing new clocking terminals, programming and querying of clocking terminal hardware.
- Various report writing in Reporting Services.

**Sep 2003 – June 2005**

**Developer: Pursuit Services Ltd**

- Started as tech support then moved onto the programming side. Trained clients on site, telephone support and support via remote control software. Software and Hardware installation and maintenance.
- Demonstrating software and hardware to potential customers at shows.
- Developed a stock take application on Pocket PCs in VB.Net
- Developed a contact management application on Pocket PCs in VB.net
- Wrote manuals compiled into CHM files for jewellery retail, back-office software and building developers

- Created reports using the in-house print application in 4GL and Crystal Reports

**Feb 2003 – Sep 2003**

**Labourer for a Landscape Gardener: Nigel May Garden Design**

- General manual labour including digging, planting and deck building.
- Designed, created and deployed a simple self maintainable website for Nigel.

**Sep 2000 – Jan 2003**

**Management Information Systems Team Leader: Logicom**

- Mentored and trained team members. Implemented new systems and web solutions. Provided support and technical solutions for internal and external customers. Liaised with third party suppliers to provide resolutions.
- Designed and implemented a new MI system company-wide as part of a team of four, running over 300 reports daily to the intranet and extranet.
- Aligned company reporting needs across the UK and Europe by recreating the warehousing reports
- Service level performance increased by over 50% by creation of a report that identified where misses occurred.
- Empowered users with dynamic reporting by Introducing MicroStrategy web users and reports across the business.
- Increased MIS delivery speed by over 25% by optimisation of current reports

**Nov 1997 – Sep 2000**

**Management Information Systems Support Technician/Developer: Manpower / ICL / Logicom**

- Development of new systems. Optimising existing systems and processes. Training staff.
- Reduced call logging role by 50 man hours per day through creation of a reporting system and taken on as a permanent member of staff.
- Implemented a new web-based call logging system across the UK and Europe.
- Innovated and simplified report publication across the UK and Europe through web-based technologies.
- Trained staff from across the UK and Europe to use both existing and new systems.
- Designed Office-power scripts to automate email distribution.

**OTHER CAREER HISTORY**

**Sept 1995 – Nov 97**

**Contract Work** (between 2 week and 9 month contracts)

**Print room Supervisor – NatWest Insurance**

Prioritised workloads for 12 members of staff

Maintenance of printers and print queues

**Software Tester – NatWest Insurance**

WinRunner script modification

Logging errors

**Various companies**

Creation of new filing system

Data entry

General clerical duties

**QUALIFICATIONS**

A-Level Computer Science

9 GCSEs at C or above, including Maths, English and Physics

**INTERESTS**

Playing music (drums, guitar and keyboard), photography, eating out, *trying* to stay in shape! Slowly turning my house from a cream coloured box into something a little more exciting!

**Full clean driving Licence**

**AGE: 36**